



nyc votes contribute





LAUNCH ORIENTATION

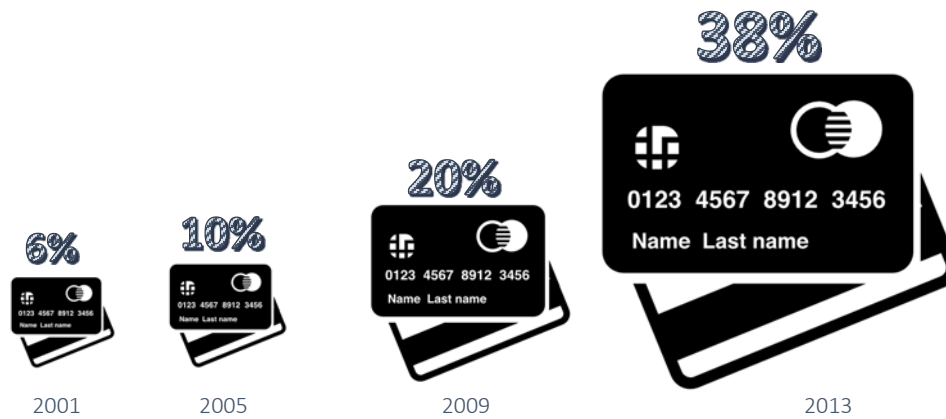
Highlights of NYCVotes.org

- ✓ NYC Votes aims to transform political engagement for voters and campaigns

- ✓ Voter engagement tools include:
 - Find Your Poll Site
 - See Who's Running
 - Learn About Voting
 - Register to Vote
 - NYC Votes Contribute



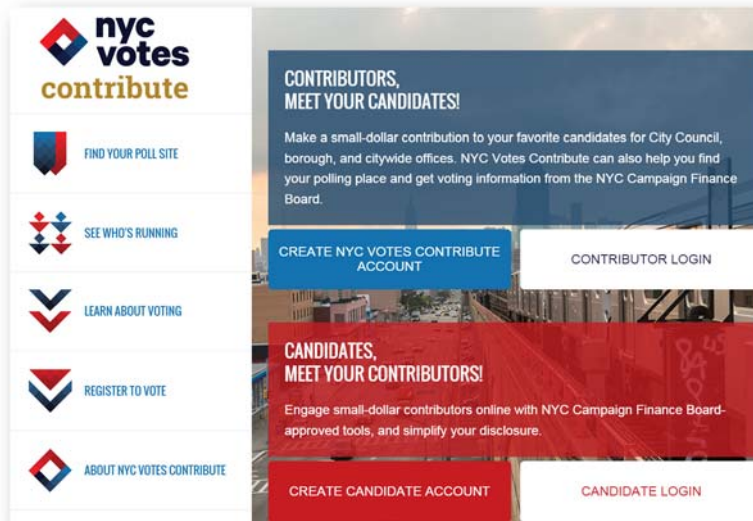
Credit Card Contributions



NYC Votes Contribute

- ✓ Simplifies collecting, reporting, and recordkeeping of credit card contributions
- ✓ Can be accessed from any browser on desktop, tablet, or mobile
- ✓ CFB-created interface
- ✓ Contribution data and documentation can be imported directly into C-SMART
- ✓ Contributors can use your page on NYCVotes.org or you can embed the tool on your own existing website
- ✓ No need to disclose a merchant account or submit merchant account statements- that is done automatically

Contributor Experience



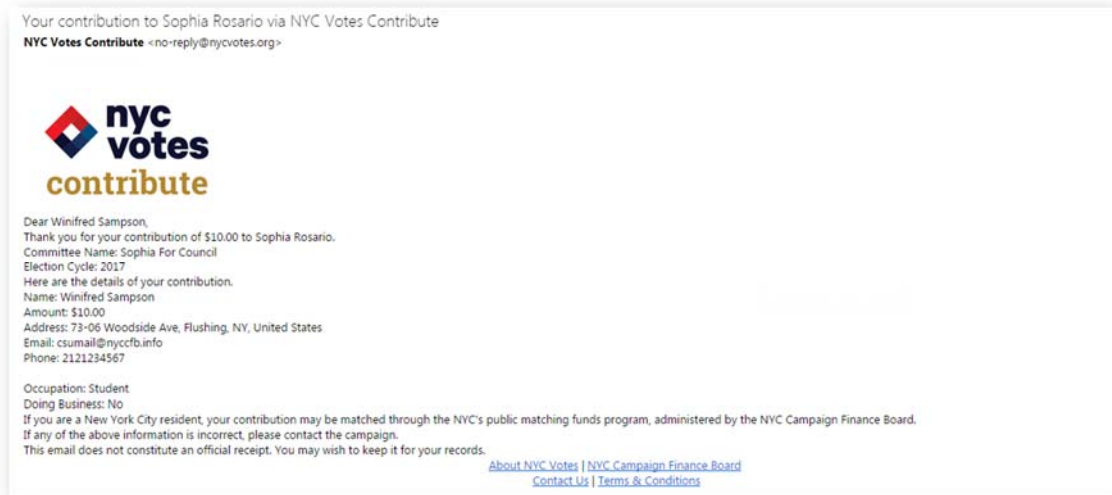
Contributor Experience: Recap

- ✓ Contributors must:
 - fill out all required fields
 - agree to the affirmation statement

- ✓ Contributors can:
 - create an NYC Votes account for making future contributions
 - make a contribution without creating an account
 - make a contribution even if the campaign doesn't have its own website

- ✓ Contributors and campaigns receive a "Thank You" email for each contribution

Contributor Experience: Thank You Email



Contribute: Compliance Reminders

- ✓ Contribute will not accept single contributions over the office limit for the candidate's declared office
 - Screen for aggregate contributions that exceed the contribution limit
 - To declare an Office Sought, contact your Candidate Services Liaison
- ✓ Contributors who indicate they are doing business with the city may contribute more than the doing business limit
 - Review the Doing Business Database for contributions that exceed the doing business limit

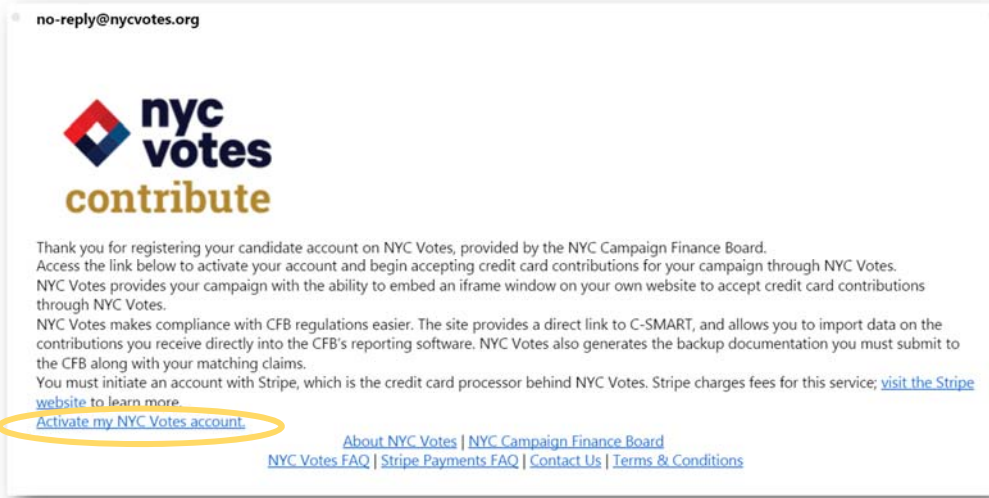
Campaign Signup

The screenshot shows the NYC Votes Contribute homepage. On the left is a navigation menu with the following items: 'FIND YOUR POLL SITE', 'SEE WHO'S RUNNING', 'LEARN ABOUT VOTING', 'REGISTER TO VOTE', and 'ABOUT NYC VOTES CONTRIBUTE'. The main content area is split into two sections. The top section is for contributors, titled 'CONTRIBUTORS, MEET YOUR CANDIDATES!', with a sub-header 'CONTRIBUTORS, MEET YOUR CANDIDATES!' and a paragraph: 'Make a small-dollar contribution to your favorite candidates for City Council, borough, and citywide offices. NYC Votes Contribute can also help you find your polling place and get voting information from the NYC Campaign Finance Board.' Below this are two buttons: 'CREATE NYC VOTES CONTRIBUTE ACCOUNT' and 'CONTRIBUTOR LOGIN'. The bottom section is for candidates, titled 'CANDIDATES, MEET YOUR CONTRIBUTORS!', with a sub-header 'CANDIDATES, MEET YOUR CONTRIBUTORS!' and a paragraph: 'Engage small-dollar contributors online with NYC Campaign Finance Board-approved tools, and simplify your disclosure.' Below this are two buttons: 'CREATE CANDIDATE ACCOUNT' (circled in yellow) and 'CANDIDATE LOGIN'.

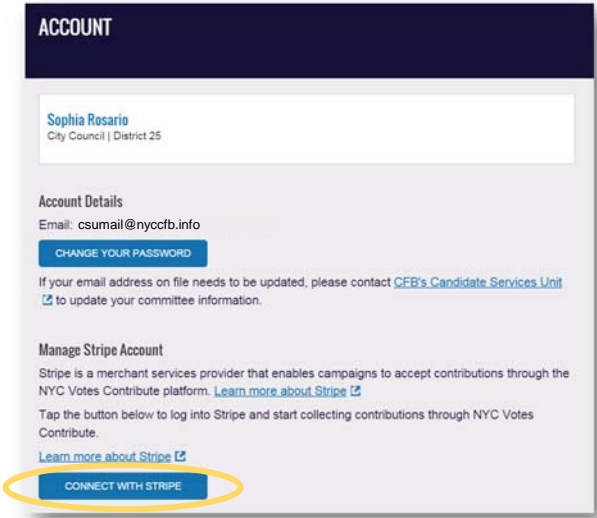
Campaign Signup

The screenshot shows the 'CAMPAIGN SIGNUP' form. At the top, it says 'CAMPAIGN SIGNUP'. Below that, it says 'Candidates & Treasurers: Create an account by entering the email address listed on your CFB registration and a unique password.' There are three input fields: 'CFB-REGISTERED EMAIL ADDRESS', 'PASSWORD', and 'PASSWORD CONFIRMATION'. At the bottom right, there is a blue button labeled 'CREATE MY ACCOUNT' which is circled in yellow. At the bottom left, it says 'Already have an account? [Log in](#)'.

Campaign Signup: Activation Email



Campaign Signup: Connect With Stripe



stripe

- Stripe is a payment services provider that enables campaigns to accept contributions via NYC Votes Contribute
- You must create an account with Stripe to use Contribute
- For each successful charge, Stripe withholds fees and deposits the remainder in your designated campaign bank account
- You will receive a monthly statement from Contribute, which shows the amount of fees paid. Your campaign is responsible for reporting these fees as expenditures in C-SMART.
- Any issues with Stripe must be resolved directly with Stripe

Stripe: Account Signup

The screenshot shows the Stripe account creation interface. At the top, the Stripe logo is on the left and a link for existing users is on the right. The NYC Votes logo is prominently displayed in the center. Below the logo, a message states: "NYC Votes Contribute would like you to start accepting payments with Stripe. Take a minute to answer a few questions and then you'll be ready to go. NYC Votes Contribute will have access to your data, and can create payments and customers on your behalf." The form is divided into two sections: "Where are you based?" and "Account details".

Where are you based?

Country: [Don't see your country?](#)

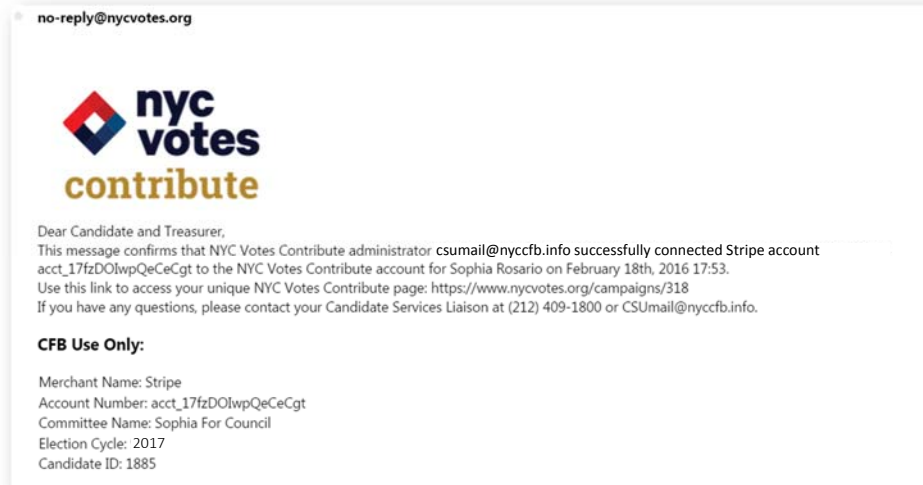
Account details

Your business type:

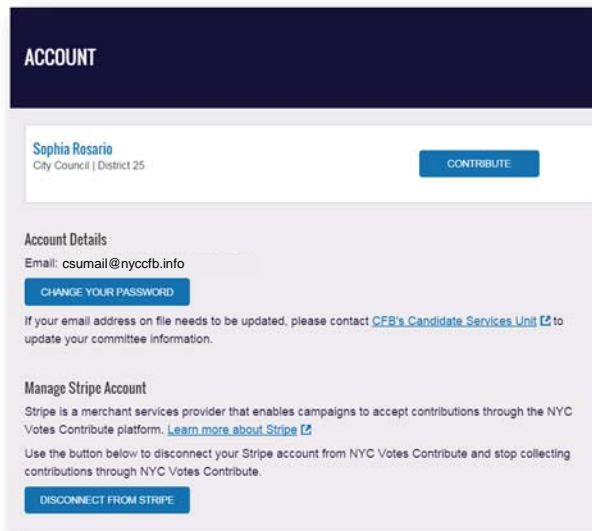
Legal name: ⓘ

EIN (Tax ID): [Don't have one yet? Apply online.](#) (Sadly, the website has opening hours. Really.)

Stripe: Account Connected Email



Stripe: Account Connected



Signup Complete!

- ✓ At this point, your campaign can begin receiving contributions
- ✓ Best Practice: Have the candidate or treasurer make a small test contribution (which can be matchable)
- ✓ Automatically done for you:
 - CFB notified if you connect or disconnect the Stripe Account
 - Disclosure of your Stripe Account
 - Monthly account activity statements sent to your campaign and the CFB

Embed Contribute

Embed Contribution Tool

Embed the NYC Votes Contribute Contribution Tool on your own website. Copy and paste the code below into the HTML of your site.

Small embed:

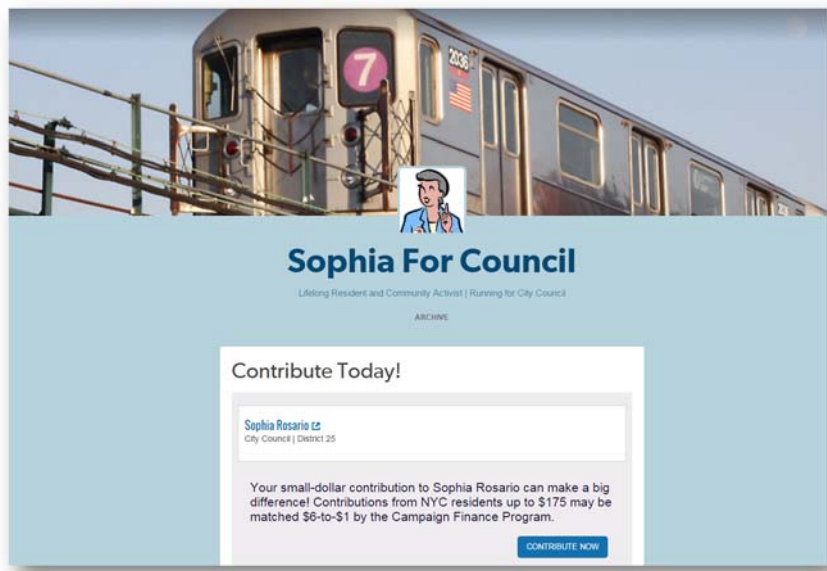
```
<iframe src="https://nycvotes-pre-  
production.herokuapp.com/campaigns/318/contributions/iframe/new" width='320px'  
height='500px' frameborder="0"></iframe>
```

Large embed:

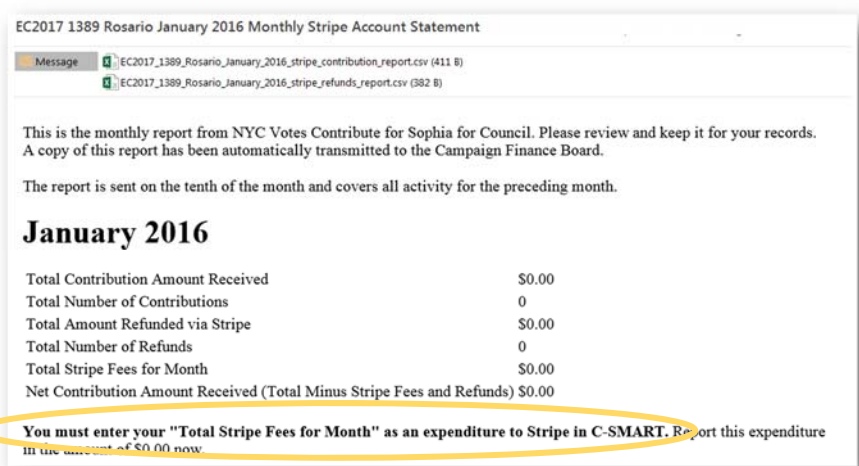
```
<iframe src="https://nycvotes-pre-  
production.herokuapp.com/campaigns/318/contributions/iframe/new" width='800px'  
height='600px' frameborder="0"></iframe>
```

PLEASE NOTE: the iframe embed will only function properly if you have already configured a Stripe account and linked it to your NYC Votes Contribute account.

Embed Contribute



Stripe: Activity Email



How long does it take for contributions to be deposited in the committee bank account?

- ✓ Transfers = daily and composed of contributions received 2 business days prior
- ✓ First transfer = up to 1 week to process

Upload Data & Documentation to C-SMART

Upload Your Contribution Data to C-SMART

Upload your NYC Votes Contribute contribution data directly into C-SMART for disclosure.

After uploading your data from NYC Votes Contribute, you must log in to C-SMART to claim contributions for match and merge any duplicate name records prior to filing the next disclosure statement.

Note: Contribution backup documentation will be automatically transferred to C-SMART upon successful upload.

UPLOAD

Upload Data & Documentation to C-SMART

Thank you for uploading your contributions to C-SMART.

You have successfully transmitted to C-SMART the details of 1 contributions received via NYCvotes.org, covering 02/18/2016 to 02/18/2016.

To complete the import process, you must:

1. Review each contribution in [C-SMART](#)
2. Merge any duplicate name records (For instructions, click [here](#))
3. Claim any eligible contributions for match.

Log in to C-SMART now and review the NYC Votes Contribute Data Report. The report is sorted by Import Date so you can identify the contributions imported today and complete Steps 1, 2, and 3.

WARNING: If you do not perform these steps prior to the submission of your next disclosure statement, you will miss the opportunity to claim eligible contributions for match. Failure to merge duplicate name records may result in over-the-limit contributions, subject to penalty.

[RETURN TO ACCOUNT PAGE](#)

C-SMART



SRosar1389 | Log Out Transaction GoTo: | Home | Election Cycle | Help for this Page

New York City Campaign Finance Board C-SMART 2017 for Sophia Rosario

Home Candidate Names Transactions Documentation Reports Submission Admin Help

Reminder

Certification Deadline: 6/12/2017
Primary Date: 9/12/2017
Election Date: 11/7/2017
Next Submission:

Shortcuts

- [Monetary Contributions](#)
- [Bills](#)
- [Submission Draft](#)
- [NYC Votes Contributions Report](#)

Statement #	Start Date	End Date	Due Date
5	1/12/2016	7/11/2016	7/15/2016
6	7/12/2016	1/11/2017	1/17/2017
7	1/12/2017	3/11/2017	3/15/2017
8	3/12/2017	5/11/2017	5/15/2017
9	5/12/2017	7/11/2017	7/17/2017

C-SMART: NYC Votes Contributions Report

2/18/2016
C-SMART
Page 1 of 5

NYC Votes Contributions

www.nycvotes.org

Ordered By Import Date and Time

Selection Criteria: Date = All Dates; Amount = All Amounts

Committee Name: Sophia for Council

Election: 2017

NYC Votes User: csumail@nycvotefb.info

Contributor, Address	Employment Information	Stmt	Trans ID	Date Received	Amount	Matching Amount	Status
<p>Import Date: 2/18/16 18:21 NYC Votes User: csumail@nycvotefb.info</p>							
Sampson, Winifred 73-06 Woodside Avenue Flushing, NY 11377 (Boro: Q) IND	Student		743	02/18/2016	10.00	0.00	-
					<p>Total Records for Import Date: 1</p> <p>Total Amount for Import Date: 10.00</p>		

C-SMART: Duplicate Name Merge



Duplicate Name Merge

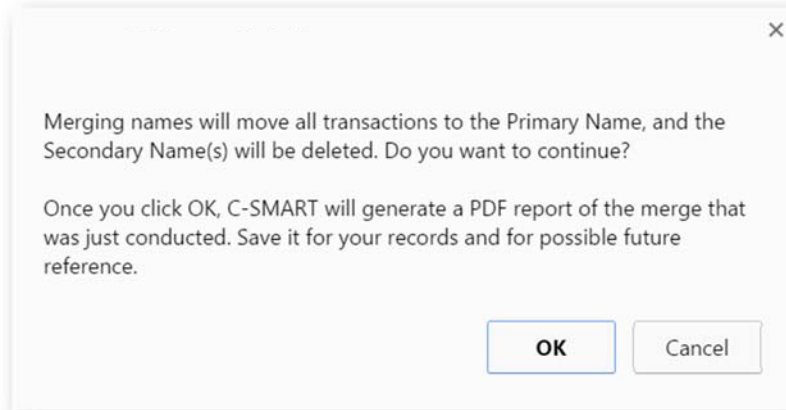
Filter By Name Code: Individual Sort By: Name Address

Search By Name:

Record(s) 1 - 21 of 21

Primary	Secondary	Name	Address	Transactions
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Matthews, Sarah	162 Sanford Avenue, East Elmhurst, NY 11369	1
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit McIntire, Joseph	12 104th Street, #2C, Corona, NY 11368	0
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Minuit, Peter	7306 Woodside, Woodside, NY 11377	1
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Morris, Louis	12 104th Street, 2C, Corona, NY 11368	1
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Morris, Phyllis	12 104th Street, 2C, Corona, NY 11368	0
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Rodriguez, Leni	12 104th Street, 2C, Corona, NY 11368	0
<input checked="" type="checkbox"/>	<input type="checkbox"/>	View/Edit Sampson, Winifred	73-06 Woodside Avenue, Flushing, NY 11377	1
<input type="checkbox"/>	<input checked="" type="checkbox"/>	View/Edit Sampson, Winnie	7306 Woodside Ave, Woodside, NY 11377	1
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Schmidt, Hilda	12 104th St., 2C, Corona, NY 11368	0
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Sellers, Patrick	12 104th Street, 2C, Corona, NY 11368	2
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Smith, Lisa	114-21 130th Street, South Ozone Park, NY 11420	0
<input type="checkbox"/>	<input type="checkbox"/>	View/Edit Summers, Larry	12 104 Street, 2C, Corona, NY 11368	2

C-SMART: Duplicate Name Merge



C-SMART: Duplicate Name Merge

C-SMART Page 1 of 1

Duplicate Name Merge Results
Please print/save a copy for your records.

<u>Primary Name</u>						
<u>Name</u>	<u>Address</u>	<u>Name ID #</u>	<u>Trans ID #</u>	<u>Trans Type</u>	<u>Received Date</u>	<u>Amount</u>
Sampson, Winifred	73-06 Woodside Avenue Flushing, NY 11377	744		Name		
		744	743	MontCont	02/18/2016	\$10.00
<u>Secondary Name(s)</u>						
<u>Name</u>	<u>Address</u>	<u>Name ID #</u>	<u>Trans ID #</u>	<u>Trans Type</u>	<u>Received Date</u>	<u>Amount</u>
Sampson, Winnie	7306 Woodside Ave Woodside, NY 11377	747		Name		
		747	748	MontCont	01/16/2016	\$50.00



C-SMART: Enter Matching Amount

Monetary Contributions

Select Name: Sampson, Winifred [Add New Name](#)

Name: Sampson, Winifred **Employer:** Student
 73-06 Woodside Avenue
 Flushing NY 11377
Boro: Queens Individual

[Show Trans List](#)

Total Contributions: \$10.00
 Total Matching Amount: \$0.00
 Total Cash: \$0.00

Monetary Contributions [Contribution Refunds](#)

[Add Contribution](#)
[Modify](#)
[Delete](#)
[Print Letter](#)
[Send Email](#)
[Add Document](#)
[View/Delete Document](#)

Statement No: Transaction ID: 743

*Date Received: 02/18/2016 *Amount: 10.00 **Matching Amount:**

*Contribution Type: Credit Card Check/Money Order Number:
 Segregated: Runoff/Rerun:

*Committee: Sophia for Council
 Event:
 Intermediary Name:
 Notes:

Entered By: NYCOTES Date: 2/18/2016 6:21 PM Updated By: NYCOTES Date: 2/18/2016 6:21 PM

*Required fields

[Save](#) [Cancel](#)

C-SMART: Backup Documentation

Name: Sampson, Winifred Trans ID: 743 Amount: \$10.00 Date: 2/18/2016 Contribution Type: Credit Card [Close](#)

Type	Date Linked	Date Submitted	Statement No
CC Processing Doc	2/18/2016		

[View](#) [Delete](#)

nyc votes Contribution Report

Please keep this report as backup documentation for the NYCVotes.org credit card contribution detailed below

C-SMART Transaction ID: 743

Candidate ID: 1389
 Election Cycle: 2017
 First Name: Winifred
 Last Name: Sampson
 Amount: \$10.00
 Date: 2/18/2016

Residential Street Address: 73-06 Woodside Avenue, Flushing, NY, United States
 Residential City: Flushing
 Residential State: NY
 Residential Zip: 11377

Billing Street Address: 73-06 Woodside Avenue, Flushing, NY, United States

C-SMART: AVS on Backup Documentation

Billing Street Address: 73-06 Woodside Avenue, Flushing, NY,
 United States
Billing City: Flushing
Billing State: NY
Billing Zip: 11377
Reason Billing / Residential Differ:
Affirmation Check: Yes
Stripe Reference ID: ch_17g11DC2emX1X7itXP15zaFM
Credit Card Type: Visa
Credit Card Last 4 Digits: 4242
Credit Card Expiration: 1/2018
Address Verification: pass
Zip Code Verification: pass
Card Verification Check: pass
Committee Name: Sophia for Council

C-SMART: NYC Votes Contributions Report

2/18/2016 C-SMART Page 1 of 5

NYC Votes Contributions
www.nycvotes.org
 Ordered By Import Date and Time

Committee Name: Sophia for Council
 Election: 2017

Selection Criteria: Date = All Dates; Amount = All Amounts

Contributor, Address	Employment Information	Stmt	Trans ID	Date Received	Amount	Matching Amount	Status
Import Date: 2/18/16 18:21 NYC Votes User: csuemail@nycvotefb.info							
Sampson, Winifred 73-06 Woodside Avenue Flushing, NY 11377 (Boro: Q) IND	Student		743	02/18/2016	10.00	10.00	Matching Amount Updated
Total Records for Import Date: 1 Total Amount for Import Date: 10.00							

Ensure all Contributions are Uploaded

You will see the following message on your Contribute Account page if you have uploaded all contributions to C-SMART:

Upload Your Contribution Data to C-SMART

You have either reported all of your contributions, or have not received any.

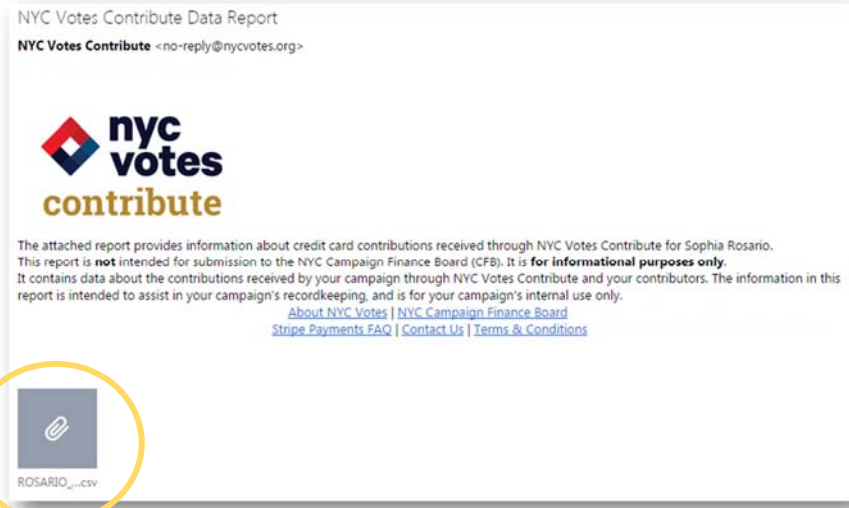
NYC Votes Contribute: Data Report

NYC Votes Contribute Data Report

NYC Votes Contribute will provide a spreadsheet containing contributor and credit card processing information for all contributions your campaign receives through the Contribution Tool. This file is for your campaign's internal use only. Use the button below to send the NYC Votes Contribute Data Report to your registered email address.

EMAIL CONTRIBUTION REPORT

NYC Votes Contribute: Data Report



NYC Votes Contribute: Data Report

Date	Time	First Name	Last Name	Residential Street Address	Billing Address Same as Residential	Billing Street Address
2/18/2016	06:17pm	Winifred	Sampson	73-06 Woodside Avenue, Flushing, NY, 11377	Yes	73-06 Woodside Avenue, Flushing, NY, 11377

C-SMART: Compliance Reminders

- ❑ Merge duplicate names
[Admin → Duplicate Name Merge]
- ❑ Review contributions over-the-limit
[Reports → Compliance Reports → Aggregate Contributions Over the Limit]
- ❑ Claim eligible contributions for match
- ❑ Enter monthly Stripe fees
[Transactions → Bills Received/Paid]

Upload all your contribution data to C-SMART via Contribute by the end of each disclosure statement period

Contribute Support

- ✓ For questions regarding committee registration, public disclosure, and compliance with the Campaign Finance Act or CFB Rules:
 - Contact the Candidate Services Unit at 212-409-1800 or CSUmail@nycffb.info.
- ✓ For questions regarding Stripe:
 - Review Stripe's support site: <https://support.stripe.com>
 - Contact Stripe at support@stripe.com.



FIND YOUR POLL SITE



SEE WHO'S RUNNING



LEARN ABOUT VOTING



REGISTER TO VOTE



ABOUT NYC VOTES CONTRIBUTE

[Privacy Policy](#)
[Terms & Conditions](#)
[NYC Campaign Finance Board](#)

© 2016 NYC Campaign Finance Board

ACCOUNT

Sophia Rosario
City Council | District 25

CONTRIBUTE

Account Details

Email: csumail@nyccfb.info

CHANGE YOUR PASSWORD

If your email address on file needs to be updated, please contact [CFB's Candidate Services Unit](#) to update your committee information.

Manage Stripe Account

Stripe is a merchant services provider that enables campaigns to accept contributions through the NYC Votes Contribute platform. [Learn more about Stripe](#)

Use the button below to disconnect your Stripe account from NYC Votes Contribute and stop collecting contributions through NYC Votes Contribute.

DISCONNECT FROM STRIPE

Before you disconnect from Stripe, you must submit your current contributions to C-SMART.

Embed Contribution Tool

Embed the NYC Votes Contribute Contribution Tool on your own website. Copy and paste the code below into the HTML of your site.

Small embed:

```
<iframe src="https://nycvotes-pre-production.herokuapp.com/campaigns/318/contributions/iframe/new" width='320px' height='500px' frameborder="0"></iframe>
```

Large embed:

```
<iframe src="https://nycvotes-pre-production.herokuapp.com/campaigns/318/contributions/iframe/new" width='800px' height='600px' frameborder="0"></iframe>
```

PLEASE NOTE: the iframe embed will only function properly if you have already configured a Stripe account and linked it to your NYC Votes Contribute account.

Upload Your Contribution Data to C-SMART

Upload your NYC Votes Contribute contribution data directly into C-SMART for disclosure.

ENTER C-SMART ENCRYPTION KEY

After uploading your data from NYC Votes Contribute, you must log in to C-SMART to claim contributions for match and merge any duplicate name records prior to filing the next disclosure statement.

Note: Contribution backup documentation will be automatically transferred to C-SMART upon successful upload.

UPLOAD

NYC Votes Contribute Data Report

NYC Votes Contribute will provide a spreadsheet containing contributor and credit card processing information for all contributions your campaign receives through the Contribution Tool. This file is for your campaign's internal use only. Use the button below to send the NYC Votes Contribute Data Report to your registered email address.

EMAIL CONTRIBUTION REPORT


Contribute Embed Options

S M A L L

Sophia Rosario [↗](#)
City Council | District 25

Your small-dollar contribution to Sophia Rosario can make a big difference! Contributions from NYC residents up to \$175 may be matched \$6-to-\$1 by the Campaign Finance Program.

[CONTRIBUTE NOW](#)


 © 2015 New York City Campaign Finance Board

L A R G E

Sophia Rosario [↗](#)
City Council | District 25

Your small-dollar contribution to Sophia Rosario can make a big difference! Contributions from NYC residents up to \$175 may be matched \$6-to-\$1 by the Campaign Finance Program.

[CONTRIBUTE NOW](#)

 [Privacy Policy](#) • [Terms and Conditions](#) • [Contact Us](#)
© 2015 New York City Campaign Finance Board • 100 Church Street, 12th Floor, New York, NY 10007

C-SMART NYC Votes Contributions Report

2/22/2016

C-SMART NYC Votes Contributions

Page 1 of 1

Committee Name: Sophia for Council
Election: 2017

www.nycvotes.org

Ordered By Import Date and Time

Selection Criteria: Date = All Dates; Amount = All Amounts

Contributor, Address	Employment Information	Stmt	Trans ID	Date Received	Amount	Matching Amount	Status
-------------------------	---------------------------	------	----------	------------------	--------	--------------------	--------

Import Date: 2/18/16 18:21 NYC Votes User: csumail@nyccfb.info

Sampson, Winifred 73-06 Woodside Avenue Flushing, NY 11377 (Boro: Q) IND	Student		743	02/18/2016	10.00	10.00	Matching Amount Updated
---	---------	--	-----	------------	-------	-------	-------------------------

Total Records for Import Date: 1
Total Amount for Import Date: 10.00

Import Date: 1/20/16 15:34 NYC Votes User: csumail@nyccfb.info

Davis, Alexis 100 Church Street 12 New York, NY 10007 (Boro: M) IND	Homemaker		732	01/14/2016	100.00	0.00	-
--	-----------	--	-----	------------	--------	------	---

Total Records for Import Date: 1
Total Amount for Import Date: 100.00





Headquarters

3180 18th St
San Francisco, CA 94110

2.9% + 30¢

per successful charge.

-  **No monthly fees**
Only get charged when you earn money.
-  **No refund costs**
If you refund a transaction, Stripe will return the entire fee.
-  **No hidden fees**
Stripe has no setup fees, no monthly fees, no card storage fees.

Pricing like it should be

Stripe doesn't charge any setup or monthly fees. There's no extra charge for failed transactions, storing and updating cards, or recurring payments.

Volume pricing

Discounts are available for businesses at scale. If you process more than \$80,000 per month, get in touch.

VISA



AMERICAN EXPRESS

DISCOVER



For Stripe Support:

Email

support@stripe.com

Website

<https://support.stripe.com/>